



*Einsisheim, near Mulhouse*

## PRESS RELEASE

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# GSE DELIVERS A 120,000 m<sup>2</sup> MULTI-USER LOGISTICS PLATFORM

In Alsace, between Mulhouse and Colmar, GSE handed over to German investor Engler a 120,000 m<sup>2</sup> logistics platform, part of which will house the new distribution centre of Delticom AG, the leading European online tyre retailer.



The complex includes two logistics buildings. One, covering 61,000 m<sup>2</sup>, will be dedicated to Delticom AG's storage and dispatch of tyres and parts for trucks and cars. The other is designed as a 59,000 m<sup>2</sup> multi-user warehouse.

**An ideal location at the crossroads of major European markets**

Very advantageously situated near the German and Swiss borders, the new logistics site is located in the Plaine d'Alsace business park of the Ensisheim-Réguisheim industrial estate, on the outskirts of Mulhouse.

This location will bring the distribution centre closer to customers in south-western Europe. It will also considerably reduce dispatch times, thanks to a highly efficient storage process.

*"GSE met the client's expectations and requirements thanks in particular to our cross-border capabilities – from the acquisition to the project's completion. Our multicultural team earned the client's approval through its flexibility and agility.*

*We are delighted by the trusting relationship and spirit of partnership that we have built with the Engler Group,"* commented Dany Brodhag, GSE Germany Country Manager.

**A sustainable building that meets high environmental standards**

The entire building was designed to be environmentally friendly and energy efficient, including with LED lighting and optimal use of daylight in the offices and common areas. In addition, the entire roof will function as a solar power plant – with a total surface area of 90,000 m<sup>2</sup>.

GSE is aiming for a BREEAM GOOD rating for the entire project, based on the most widely used certification system for sustainable construction, the Building Research Establishment Environmental Assessment Method (BREEAM).

*"This large-scale project, totalling over 100,000 m<sup>2</sup> of logistics floor area, involved considerable challenges, due to the pandemic. Despite the issues, the project proved to be an example of successful, determined and valuable Franco-German cooperation. The planning and construction process with GSE was one of quality and professionalism.*

*Special thanks are owed to the entire team on site, which made the timely handover possible. Thanks also to Dany Brodhag and Julien Guiot, who always kept the project moving forward and always had an eye on the cooperation,"* commented Steven Engler, founder and CEO of Engler Group.



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## ABOUT GSE

Founded in 1976, GSE has become a global contractor specializing in the comprehensive management of commercial real estate projects in Europe and China (from real estate development and financing to the search for land, project qualification, technical studies, design & build, commissioning, and after-sales services), with commitments on prices, deadlines, and quality.

GSE has over 450 employees producing logistics, industrial, retail, and special purpose buildings, with a turnover of around 670 million euros in 2020. GSE operates in seven European countries as well as China. The company has twelve branch offices in France; its head office is in Avignon. In 2019, GSE became a company of the GOLDBECK group, the European leader of turnkey construction with revenues of €3.5 billion and over 7,800 people employed at more than 70 sites.

For further details: <https://www.gsegroup.com/en/>

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## ABOUT ENGLER

The Engler Real Estate Group, based in Gelsenkirchen (North Rhine-Westphalia), was founded in 1980 and now operates throughout Europe. Specialising in the development, construction, management and marketing of commercial real estate projects, its main focus is on logistics, industrial and retail space. Over the past 30 years, the Engler Group has purchased more than 600,000 m<sup>2</sup> of logistics and industrial space throughout Europe, constructed new warehouses totalling over 285,000 m<sup>2</sup> and built more than 180 retail outlets.

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## ABOUT DELTICOM

Based in Hannover (Lower Saxony), Delticom AG is the largest online tyre retailer in Europe and also operates in other international markets. In financial year 2019, Delticom AG generated revenues of approximately €626 million. The online tyre specialist operates more than 440 online shops and sales platforms in 75 countries and serves more than 14 million customers. The product range for private and business customers includes more than 600 brands and over 18,000 tyre models for passenger cars, motorbikes, trucks, utility vehicles and buses, as well as complete wheels. Customers can also have the products they order assembled at one of Delticom AG's 39,000 service partners worldwide.

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